



BRINGING PEOPLE & BUSINESS TOGETHER

AUGUST 2016

Area Businesses Experience Hiring Challenges

Recently the Village's Industrial and Commercial Development Commission (ICDC), whose role is to help foster a healthy business climate in Northbrook, has focused its attention on the challenges area businesses are facing hiring and retaining employees. The eleven member panel, which includes Chamber President Tensley Garris along with a number of other Chamber business executives, recently invited representatives from a range of retailers to discuss their hiring experiences.

Specifically, the businesses were asked to describe their efforts to recruit and retain employees, their obstacles specific to Northbrook, and how the Village and Chamber could possibly help. All attributed much of their challenge to affluent demographics of the North Shore.

Shaun Nordgaarden, Waterway Carwash, noted that he recruits mostly younger workers which is a challenge in wealthier communities as students lead busy lives and often do not need to work. "We need to work harder and do more to find people," he commented. While he finds on-line recruiting sites helpful, the successful partnership Waterway has formed with Glenbrook North High School is his best resource. He uses social media to show photos and videos of the enjoyable

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Volunteers Needed for Chamber's Meal Packing Event



For the fifth year in a row, the Chamber is pleased to sponsor the annual Meal Packing event, offering members an opportunity to personally give back to the community and to help fight hunger right in our own backyard. On Thursday, August 25, participants are asked to donate two

and cheese dinner packets that will be filled, sealed and packed for delivery on a 10 – 12 person assembly line. Each packet will provide enough ingredients to feed 6 people.

Held in ballroom space graciously donated by the Hilton Chicago Northbrook, the event will have lively music provided by local D.J. Charizma and light refreshments for workers at each shift. Volunteers will enjoy the camaraderie and friendly competitiveness.

Members are encouraged to register for one of the two shifts, 11:30 a.m. – 1:30 p.m or 4:30 p.m. – 6:30 p.m. At each shift volunteers will be assigned a single task, either measuring the ingredients, filling the plastic pouches, sealing them, or loading them into boxes for delivery.

The Chamber is purchasing the supplies for the initial 40,000 meals, *Meal Packing Event Cont. pg. 6*

Meal Packing Event

Thursday, August 25
Hilton Chicago Northbrook
11:30 a.m. - 1:30 p.m.
4:30 p.m. - 6:30 p.m.

hours of time to assemble 40,000 meals for distribution through area food pantries.

The Chamber is organizing the event through a partnership with Feed Six-Outreach, a charitable organization that specializes in mobile meal packing events. Feed Six-Outreach will provide the ingredients for specially fortified macaroni

Applications Being Accepted for Leadership Northbrook Class

Applications for Leadership Northbrook, an eight session program that offers a comprehensive, firsthand look at the inner workings of Northbrook, are now being accepted. The program features presentations from top level civic, business and government officials, along with private tours of some of the Village's landmark businesses and community resources.

Modeled after a program begun in Atlanta over 45 years ago, Leadership Northbrook's

goal is to deepen the understanding of the resources and challenges facing the Village of Northbrook and the North Shore region, while establishing networks among emerging leaders.

The half day sessions are scheduled on the second Friday of each month starting next month (September) and continue through April. The class kicks off with a driving tour of important Northbrook landmarks and is held at a different

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Recruiting Tips for Employers



By Mia Young, President,
MB Personnel and Screening

Successful recruiting in this competitive hiring environment requires preparation, focus and taking the time to find employees who are a natural fit. As a recruiter

with more than 20 years of experience, I offer a few simple suggestions:

Take the time to create a well-crafted job description. Go a step beyond "we're hiring" to thoroughly list all of the job's responsibilities as well as a description of the work culture and benefits (health insurance, flexible hours, etc.) at your business. Remember to be your own cheerleader, to demonstrate enthusiasm and sell yourself in order to motivate the right people to apply for your job posting.

Consider posting the job with a professional association that maintains a resume bank of job seekers in the specific industry in which you are searching. There are also an endless number of on-line recruiting options -- narrow down the ones that fit with the job you are trying to fill. Some of the top sites include:

LinkedIn: Useful for middle management positions; Job postings can be shared with other LinkedIn networks and groups where you are a member; postings automatically expire 30 days after they are posted; they can be renewed or closed before they expire.

Facebook: Because most readers look at Facebook on their mobile device, it's important to make sure that the first few words grab the reader's attention. You can use images that show candidates why they would want to

Hiring Challenges Cont. from pg. 1

work atmosphere which in turn can be shared with others. Once new employees are on board, he says that being flexible with school schedules, sports, and breaks is important. "It's worth the effort to be accommodating." Currently Waterway has 75 employees, but is short of its need for 100 workers.

Similarly at Mariano's, manager Phil Weber noted that his store also struggles to stay fully staffed. An added problem is transportation. Unlike other area stores, the Northbrook Mariano's is not easily accessible by bus. "It's very difficult here," he commented. "We always have a hiring table in front of the store

work for you, including spacious work areas and perks. You can "boost" the post to use Facebook's targeting options to zero in on the right audience.

Craigslist: an enormous, widely-distributed, reasonably priced online site (job posting fees are \$25 - \$75 depending on location), organized geographically; A major benefit is attracting postings from employers of all sizes.

Glassdoor: Typically includes jobs from larger and well-established companies; current and former employees anonymously rate and review the companies on culture and values; work life balance, compensation and benefits and career opportunities.

Internet recruiting efforts should not replace traditional one-on-one personal contact, which should still include outreach to candidates through networking events, campus job fairs, as well as relationships built with reputable recruiters. Direct personal contact helps employers and candidates to better understand each other's needs and builds a solid rapport.

It's important to remember that the most successful hiring strategies combine both the high-tech and high-touch approaches. Working with a dedicated recruiter who can quickly reach candidates with specific skills can also make the hiring process easier. Recruiters can help with every step of the process, including posting the job on the right site, screening candidates, reference checks and salary negotiation.

Mia Young is the owner and President of MB Personnel & Screening, Ltd. She has over 20 years of experience in Human Resources consulting, recruiting, staffing and placement. She has successfully placed hundreds of candidates across a broad range of industries.

so it raises awareness of our opportunities." He noted that with students returning to school one of the most difficult periods -- September through April -- is coming up. Mariano's currently has 225 workers, but 290 is fully staffed. On average there are 100-125 workers every day; 23% are full time.

"It's super challenging to hire here due to where we live," commented Lauren Levy, Lord & Taylor at Northbrook Court. The other store locations have a different demographic and have better access to a train or bus line, so they have a much easier time finding employees.

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New Zoning Guidelines for Downtown Discussed at Joint Meeting

The Village Board and Plan Commission recently sat down in a joint meeting to discuss the need for new zoning guidelines and design standards for the downtown. The discussion centered around “form based zoning” where the Village could set up guidelines to spell out what it envisions for the downtown including factors as broad as liveability, to more specific directives such as the relationship of the buildings to the rest of the street, parameters for height, building setbacks and parking options. Already several other area communities have adopted a version of form based code.

The idea for developing a new Zoning Code for the downtown originated several years ago during a community Downtown Plan Project, which included a cross section of civic and business leaders, residents and other stakeholders who expressed a strong desire for a downtown that is vibrant and attractive. Unable to agree on some of their recommendations, the Village Board formed a Downtown Zoning Committee (DZC) which included three members of the Plan Commission, a member of the Architectural Control Commission, and a downtown property owner to take a look at a specific code amendment. The group worked with a planning consultant and Village staff to shape the form based code. DZC Chair Scott Cyphers asked that both the Plan Commissioners and Trustees consider their recommendation for a new form based code that involved the creation of six new zoning districts tailored to the

unique characteristics of different parts of the downtown.

“The Village should be taking positive steps by making a plan and telling developers what it wants in the downtown,” said Cyphers. “What isn’t working is being reactive and hoping that good development will just happen.”

At the joint meeting, Plan Commission Chair Marcia Franklin cited the frustration experienced by Plan Commissioners, who are often in the position of telling a developer that their project does not meet the current code, yet they cannot give them any direction. Creating parameters will help developers understand where to start, she said. “Form based zoning tells developers ‘this is generally what we are looking for’ and avoids the need for horse-trading back and forth.”

Similarly, Plan Commissioner Muriel Collison commented that developers get mixed signals, pointing to the Jacobs development where there were differing views of whether or not the Village wanted mixed use. “It’s difficult when there’s no road map,” she said.

Speaking in favor the approach, Trustee A.C. Buehler admitted that the Village has not often been clear. “I want to create guidelines so we’re not telling developers to keep coming back until we like it.”

Previously skeptical of form based zoning, both Trustees Mike Scolaro and Bob Israel said that they would like to see further input from developers. As an

engineer, Israel said he recognizes that the form based guidelines provide “a cleaner tool” but he also wants to be sure there is flexibility.

The idea of creating a vision for a downtown is not new, pointed out Plan Commissioner Steven Elisco. Using the example of Daniel Burnham’s guiding principles for Chicago’s development along the lakefront over 100 years ago, he noted the vision for development still rings true today. As an architect, Elisco pointed out that the code actually provides a lot of flexibility, particularly with height and facades. “It doesn’t say you must have a certain kind of window, it says ‘we’d like to see a window.’ It tells people what we want and invites them to bring in proposals.”

Ultimately, President Frum asked staff to look at the elements of form based codes used in several nearby area communities. Some have only partially adopted the concept (Highland Park and Wilmette) while others (notably Glenview) have adopted very detailed form based code standards for their downtown. She also asked for further input from developers on a new code before bringing it back to the Village Board and then to the Plan Commission for public hearings. “I’m looking forward to the next steps,” commented Frum. “I have hopes that the ultimate changes to the code will encourage development in our downtown.”

Hiring Challenges Cont. from pg. 2

She cites the lack of good transportation options to Northbrook Court, and the fact that schedules at her store can’t be as flexible, as the major hiring obstacles. This month will begin the recruitment period for holiday workers. Currently, Lord & Taylor has 60 employees with 3 job openings.

HR Manager Sarah Burns echoed similar experiences at Macy’s at Northbrook Court, noting a significant decline in applications. With Chicago’s minimum wage increase to \$10.50 an hour, the store recently decided to increase its starting wage and hiring minors. With 100 employees on site, there will be a need for an additional 30 workers after August, she predicted.

Offering perks is one way retailers lure and retain employees. Both Macy’s and Lord & Taylor offer up to a 25% discount on merchandise, special discount days and employee recognition for reaching sales goals. Mariano’s offers a 10% discount on merchandise, engagement activities including cookouts or pizza lunches as well as an “Ambassador of the Week” program that rewards employees with gift cards. The Waterway Perk Program offers discounts on gas to workers along with a tuition reimbursement program.

The executives said that in addition to exploring transportation improvements, and possibly holding a job fair, assistance

building partnerships with area high schools and colleges would also go a long way to help with their recruitment efforts.

Also experiencing workforce challenges, local corporations and trade businesses have been invited to also share their thoughts with the ICDC. After listening to all of the presentations, the Chamber will partner with the Village to determine how to best be helpful. Additional comments about Northbrook hiring experiences are welcome from other businesses. Send an e-mail to Tensley@northbrookchamber.org or dschoon@northbrook.il.us.

Leadership Northbrook Class Cont. from pg. 1

location each month, including the Village Hall, Glenbrook North High School, and Glenbrook Hospital. Tours of prominent businesses are also on the agenda, including UL, Bernhard Woodwork, Northbrook Court and Highland Baking.

The class draws on real world examples and is presented in a manner that is conducive to adult learning. Topics covered in the Leadership program include an understanding of Northbrook's rich history, an overview of municipal government, planning and zoning issues, opportunities and challenges of the Northbrook business climate; transportation highlights, educational resources, and life safety services. One of the most popular sessions includes a teamwork exercise at the Park District's Teams Challenge Course at Meadowhill Park, which involves fun exercises that help participants get to know each other as well as identify leadership traits.

The class is a great primer for a new employee at a Northbrook business trying to get up to speed about how the community operates. "I have worked in a fair number of libraries and, at each library, I learned about the community," comments Library Director Kate Hall. "Each time, it took me months or even years to truly understand the needs of the community because I

was piecing it together on my own. Leadership Northbrook presented me with everything I wanted to know and a number of things I didn't even know I wanted to know until I learned about them (Thank you, UL!). I now have the information I need to make sure that the Library stays relevant to this incredible community."

Long time residents as well appreciate the class as an opportunity to gain a better in-depth understanding of all the community resources. "One of the things I really appreciated about Leadership Northbrook was the opportunity to meet the many dedicated people who make our community successful," comments attorney Julie Lerman, Franklin Law Firm.

"Although I have lived in Northbrook for 25 years, through Leadership Northbrook I was able to meet civic leaders like the Fire Chief, as well as many members of the business community. As a result, I feel an even greater connection to Northbrook and have acquired knowledge and connections useful in my personal and professional life."

The class is open to anyone, whether



Always a highlight of the Leadership Northbrook class, owner Mark Bernhard gives Leadership Northbrook participants a firsthand look at the production line at his family-owned company, Bernhard Woodwork, a 50 year manufacturer of custom architectural woodwork in Sky Harbor.

a long-time Chamber member or a new employee at a business or an area resident. Northbrook residency is not required. To register, please refer to the enclosed flyer, or call the Chamber office at (847)498-5555. A limited number of scholarships are available for not-for-profit organizations.

Sponsors, Volunteers Needed for 23rd Annual Auction and Taste

As summer begins to fade into the sunset, plans are gearing up for the annual Auction and Taste, the Chamber's largest fundraiser. This year's extravaganza is set for Tuesday, November 1 at the Renaissance Chicago North Shore Hotel. A traditional highlight of the event will be the "Taste of the North Shore" featuring food and drink from over 18 area restaurants. and a lively bidfest for valuable products and services donated from areas businesses. Every year the Auction attracts over 400 attendees.

Sponsorships are critical to the event's success, providing an outstanding opportunity to both support the organization and gain valuable marketing exposure. Sponsorships of different levels are available, offering a range of marketing benefits and include two complimentary

tickets to the event. To take full advantage of the marketing benefits, sponsors are encouraged to sign up early. Some sponsorships sell out fast.

The Auction is already off to a great start with Allstate Insurance Company generously stepping up to be the 2016 Presenting Sponsor. In addition, Sunset Foods is gratefully acknowledged as the Wine Sponsor.

The highest level sponsorship is VIP (\$350) which includes sponsor's logo on prominent signage at the event. Both VIP sponsorships and Major Sponsorships (\$250) include company name in newspaper ads, on promotional posters, in newsletters mailed to major civic and business leaders, on the Chamber website and Facebook pages. Anyone interested in attending the

event should consider a Patron Sponsorship which includes complimentary admission to the Auction as well as a listing in the program.

The success of the Auction is also dependent on the many volunteers who help plan event logistics, secure donations and solicit sponsorships. Help is needed both behind the scenes and at the event. Auction planning sessions begin in late August.

For more information on sponsor benefits, or if you would like to serve on the volunteer committee, refer to the enclosed flyer, call Tami Olsen at (847)513-6003 or e-mail the Chamber at tami@northbrookchamber.org.

The **American Cancer Society** will hold a Making Strides Against Breast Cancer of the North Shore kickoff event on Thursday, August 4, 5:30 - 7:30 p.m. at Skokie Hospital. There will be exhibits, photo-ops and information about forming teams for the October 2 walk at UL. To RSVP e-mail stephanie.shinn@cancer.org or call (312)960-2325.

Rosecrance will host a Recovery 5K walk/run in recognition of its 100th anniversary on Sunday, August 7, 7:00 a.m. - 9:00 a.m. Cost is \$25 in advance. Sponsorship opportunities are also available. Proceeds will support programs at the center. Call (815)387-5636 for more information.

TDS recently announced the launch of new collaboration tools as part of its cloud-based Voice over IP (VOIP) service. The new suite of mobile applications can be customized to allow managedIP hosted customers to easily move their voice or video calls between a desk phone, computer, tablet or smart phone. For more information contact Alfred Scaletta at (847)968-5840 or visit TDSvoip.com

Eve's Hallmark Shop, a Hallmark Gold Crown store, recently underwent a complete renovation and reorganization. The store features displays that provide inspiration on how products might look in the home. Among the products now available are Waterford crystal, Canvas jewelry, Simply Noelle women's fashions, in addition to the exclusive Hallmark's Artists Gifts collection.



The **Northbrook Public Library** recently announced the addition of Brodie Austin as the new Assistant Director. Previously Austin was the Virtual Community Engagement manager at the Skokie Public Library. He received his MA in English from both Northwestern and the University of Colorado, and also has an MS in library and information science from the University of Illinois. He also has extensive experience in web design and development.

At the recent After Hours at NorthShore 770 Apartments, (l to r) managers Katy Daniel and Angela Martel welcomed Chamber President Tensley Garris and over 100 attendees. Guests enjoyed learning more about the building's ideal location, its many spacious units, and numerous amenities.



Celebrate summer at the annual "Party at the **North Suburban YMCA**" community cookout on Thursday, August 11, 6:00 p.m. Food, and fun for people of all ages. The event is open to the public free of charge. For details, visit www.nsymca.org or call (847)272-7250.

Youth Services of Glenview Northbrook will hold its annual Rummage Sale on Friday, August 19, 9:00 a.m. - 4:00 p.m. and Saturday, August 20, 9:00 a.m. to 1:00 p.m. Proceeds from the sale will help support community programs for children and families.

To say thanks to all of their past and current clients, partners, sponsors and fellow Chamber members, **TCBOOST Sports Performance** will hold a summer barbecue on Saturday, August 20 from 11 a.m. to 4:00 p.m. featuring refreshments, great barbecue, lawn games and prizes. RSVP (847)559-2307 or e-mail tcboost@tcboost.com

Glenview State Bank will hold a free shredding day on Saturday, August 20, 9 a.m. to noon at the bank's Chestnut branch in Glenview. Up to 25 pounds of paper documents in paper bags in returnable containers, can be dropped off to be shredded. Drive-through service will be provided.

Congratulations to Matt Yan, **22nd Century Media** who received third place in Best Investigative or In-Depth Story for his article "State: Northbrook still lacking in affordable

housing" published on August 13, 2015. He received the award along with winners from 9 other 22nd Century publications from the National Newspaper Association's 2016 Better Newspaper Editorial contest.

Congratulations to **Astellas** for earning the CEO Cancer Gold Standard re-accreditation for maintaining a strong commitment to the health of its employees. Astellas was first recognized by the employee wellness accreditation program four years ago for providing innovative cancer related benefits.

Congratulations to the following Chamber members who were recognized by **Make It Better** magazine for winning their category in the "Best of 2016" contest:

- Best Clothing Boutique: **Juniper Boutique**
- Best Pet Boutique: **Wags on Willow**
- Best Jewelry Store: **Tiffany & Co.**
- Best Car Service Shop: **Duxler Complete Auto Care**
- Best Pizza: **Lou Malnati's Pizzeria**
- Best Flooring: **Lewis Floor & Home**
- Best Make Up Artist: **Leesi B Cosmetics**
- Best Birthday Party Venue: **Pinstripes**
- Best Cultural Institution for Children: **Kohl Children's Museum**
- Best Place to Go on a Sunny Day: **Chicago Botanic Garden**
- Best Orthopedic: **Illinois Bone & Joint**
- Best Day Camp: **JCC Day Camps**
- Best Real Estate Company: **@properties**

Business After Hours

Wednesday, August 3

5:00 p.m. - 7:00 p.m.

Northbrook Days, Village Green Park

No charge to attend; \$20 guests

Help kick off Northbrook Days on Opening Night! Members are invited to meet at the Beer Garden at Village Green Park to mix and mingle with Chamber friends and Northbrook Days organizers and to celebrate the opening of the annual festival. Enjoy festival favorites including hot dogs, brats, and corn, and learn more about the Civic Foundation. Northbrook Days is Civic's sole fundraiser for scholarships and numerous grants to community non-profit and social service organizations. To support all that Civic does for the community, the Chamber will present Civic with a \$2,000 check for their scholarship fund.

First Friday Networking Breakfast

Friday, August 5

7:00 - 9:00 a.m.

Chamber Office

\$10 members, \$20 guests payable at the door

Guests MUST register 24 hours in advance. Guest registration will not be taken at the door.

Join over 125 members and guests for proven networking opportunities at the First Friday Networking breakfast. The structured breakfast includes time for informal networking, brief introductions and roundtable discussions that will give you solid business leads.

Multi-Chamber Networking Breakfast

Wednesday, August 17

7:30 a.m. - 9:30 a.m.

Hilton Chicago Northbrook, 2855 Milwaukee Avenue

\$30 members in advance (by August 10)

\$40 guests and members (after August 10)*

Expand your networking circles at this multi-Chamber event featuring 16 area Chambers. The structured format of this program gives each participant an opportunity to speak about his/her company's products and services. Following informal networking over breakfast, participants will be divided into small groups at assigned tables to give a 2-minute presentation about their business. There will be an opportunity to present to a second and third group of participants. Everyone will receive a list of pre-registered participants. Attendees are asked to arrive promptly at 7:45 a.m. Latecomers will have their space relinquished. For an additional \$35 members can have their promotional materials placed on a literature table. To sign up return the enclosed Sign Up sheet. *Walk-in's are discouraged and may not be accommodated.

Small/Home Office Roundtable (Cancelled)

SOHO will not meet this month due to the event with Congressman Dold.

U.S. Rep. Dold to Speak at Legislative Breakfast



U.S. Representative Bob Dold (IL-10) will speak at a joint breakfast of the Northbrook and Deerfield Bannockburn Riverwoods (DBR) Chambers on Wednesday, August 10, 7:45 a.m. at the Chamber office. Congressman Dold will give an update about the latest in Washington, D.C. and outline some of his legislative priorities.

Rep. Dold serves on the House Committee on Ways and Means, which is the chief tax-writing body and one of the most powerful committees in Congress. He is also co-chair of the Tuesday Group, consisting of a number of thoughtful and pragmatic-minded Republicans in the House who are committed to advancing bipartisan solutions.

Rep. Dold has introduced numerous bills aimed at helping business owners and families, including the Accelerating Individuals into the Workforce Act, to help struggling families find employment while allowing employers to hire more employees. He is also the author of the Startup Act to foster job creation and innovation in America's economy through immigration reform. Rep. Dold also led efforts to reauthorize the Export-Import Bank, pass a long-term transportation funding bill and provide tax certainty to businesses.

Rep. Dold is currently serving in his second term representing the 10th Congressional district. Prior to being elected to Congress in 2010, he was President of his family's business, Rose Pest Solutions. Rep. Dold has a law degree from Indiana University and an MBA from Northwestern University's Kellogg School of Management. Illinois' 10th Congressional District sits along Lake Michigan and is home to many of the country's largest companies and an infrastructure hub that serves the entire nation.

There is no charge for Chamber members to attend but reservations are required. Coffee and pastries will be served.

Meal Packing Event Cont. from pg. 1

however additional contributions are very much appreciated and will make it possible to package even more meals. At a cost of \$.25 per meal, even a small \$10.00 donation will add 40 meals to the total. Advance donations are encouraged so that Outreach can plan ahead and provide enough supplies.

To sign up for a shift or make a donation, please return the enclosed form to the Chamber office. To make the experience available to as many members as possible, each business is asked to limit participants to no more than 10 employees per shift. Should there be additional space, the Chamber will gladly accommodate additional volunteers.

Chamber and Sunset Foods Provide for Food Pantry

To help local families in need, the Chamber will again this year enter into a special partnership with Sunset Foods to boost resources at the Northfield Township Food Pantry. Together, Sunset and the Chamber will make a single donation of \$1,000 to help purchase badly needed items for the Food Pantry. The Food Pantry, sustained entirely by donations, has experienced a 20% increase in need in the past year. More than 700 local families rely on the organization for basic necessities. The check will be presented to officials from the Food Pantry at the Meal Packing Event.

Chamber members recently enjoyed an informative presentation by area legislators, helped celebrate the Hallmark store ribbon cutting and made new connections at the First Friday breakfast.



1. Helping downtown Eve's Hallmark store owners Evlyn and George Anton (center) cut the ribbon at their grand opening were (l to r) Bob Caldwell, NorthShore FamilyCare, Village President Sandy Frum and Don Cornell, Hallmark corporate. **2.** Chamber President Tensley Garris (2nd from l) welcomes Rep. Robyn Gabel, Rep. Laura Fine and Sen. Julie Morrison, to the Legislative Lunch **3.** Chamber Board Chair Ashley Delaney, Whitehall of Deerfield with Matthew Cavanaugh, Sen. Daniel Biss. **4.** Charles Franklin, Franklin Law Firm and Marcia Franklin, Greenswag & Associates, with Sen. Julie Morrison (r) **5.** Rep. Laura Fine at the Legislative Lunch **6.** Ken Pywell, Signarama networks with Francie Stavish, Francie Stavish and Associates **7.** Rhonda Penzell, Inside Chicago with David Boris, Hel's Kitchen Catering at the First Friday breakfast **8.** Bill Kirkpatrick, Effective Writing Solutions with Northbrook Library Executive Director Kate Hall at the Legislative Lunch

CALENDAR OF EVENTS					AUGUST 2016				
Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed
1	2	3 Business After Hours 5:00 p.m. - 7:00 p.m. Northbrook Days at Village Green Park	4	5 First Friday Networking Breakfast 7:00 a.m. - 9:00 a.m. Chamber Office	6	7	8	9	10 Legislative Roundtable 7:45 a.m. - 9:00 a.m. Chamber Office
			11 Chamber Board Meeting 7:30 a.m. - 9:00 a.m. Chamber Office	12	13	14	15	16	17 Multi-Chamber Networking Breakfast 7:30 a.m. - 9:30 a.m. Hilton Chicago Northbrook
							22	23	24
			25 Meal Packing Event 11:30 a.m. - 1:30 p.m. 4:30 p.m. - 6:30 p.m. Hilton Chicago Northbrook	26	27	28			
29	30	31	1	2 First Friday Networking Breakfast 7:00 a.m. - 9:00 a.m. Chamber Office	3	4	5	6	7



**BACK TO SCHOOL
HOT DEALS**

AAA Chicago
Add your teen driver for free anytime during your membership term.
Valid: Through Dec. 31

CHOP CHOP Mobile Salon and Barber
25% off all services, including party and event packages

Hair Cuttery
"Share a Haircut" special
Valid: Through August 15

Northbrook Rejuvenation Clinic
Free teen laser treatment and acne mask
Valid: Through October 15

Dr. John M. Formeller, DDS
Free back to school dental exam
Valid: Through Aug. 30

Northbrook Family Eye Care
30% off children's RX eyewear
Valid: Through Sept. 30

Northbrook Tower
6 month student subscription for \$30
Valid: Through Dec. 31

Walgreen's
Back to school immunizations
Valid: Through Sept. 30

Restrictions may apply. For more details & special offers go to northbrookchamber.org