



NORTHBROOK CHAMBER of commerce & industry

BUSINESS NEWS & VIEWS

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BRINGING PEOPLE & BUSINESS TOGETHER

MAY 2017

Infrastructure Projects to Improve Downtown

A six-month infrastructure and streetscape improvement project in Northbrook's downtown began last month, which will repair streets and sidewalks, add parking and improve safety in the Central Business District. The project includes replacement of failed concrete sidewalks, resurfacing asphalt streets, the installation of new traffic signals and lighting, and most significantly reconfigures traffic on Shermer Road between Waukegan Road and Church Street.

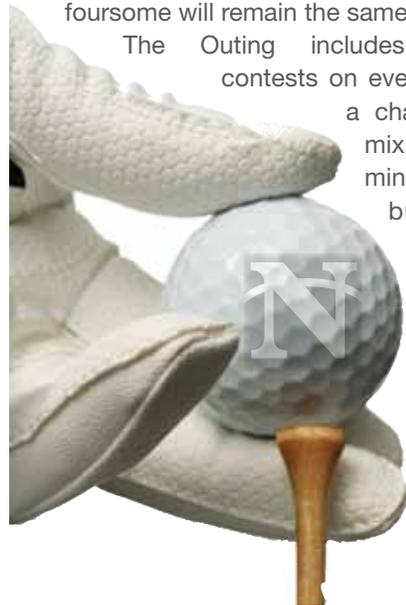
Assistant Director of Public Works Matt Morrison touts the project as significant investment in the downtown and Northbrook's future. Since many of the roads already needed work, it allows for the opportunity to make changes and add amenities, including adding much needed parking he points out. Slowing traffic down will help make it obvious to drivers that they are entering the Business District.

Traffic on Shermer between Church Street and Waukegan Road will be reconfigured with two lanes of traffic (one south/west bound and one north/east bound), a center turn lane, mid-block pedestrian crossing, and 15 on-street parking spaces on the south/east side of the road, across from the 68 Gateway

Infrastructure Projects Cont. to pg. 3

Registration Now Open for June 9th Golf Outing & Dinner

More than just a terrific day of golf, the Chamber's Annual Golf Outing and Dinner is an outstanding way to thank clients and colleagues, to solidify business relationships and make new connections. The Outing is an all-inclusive, non-stop afternoon of fun that includes a chance to play 18 holes of golf, with friendly competition for prizes, and lots of excitement throughout the day on the course. For the sixth year in a row, costs for individual golfers or for a foursome will remain the same.



The Outing includes skills contests on every hole, a chance to mix and mingle with business a n d

civic leaders, non-stop snacks and beverages, concluding with a cocktail hour and dinner. Exceptional golf skills are not required, just a desire to come out and have fun.

"The Northbrook Chamber Golf Outing is one of the can't miss events of the year," comments Armen Kholamian, Junk King. "It provides a fun break from the office with a chance to do a little light networking as well. Can't wait to come out again this year!"

"We keep coming back to the Northbrook Chamber Golf Outing because we always have a great time!" comments Charlie Franklin, Franklin Law Group. "The Outing is very well run, usually has good weather, and just like the Cubs, this year my foursome will finally win it all! (well maybe!)"

Golf Outing Cont. to pg. 4

GOLF OUTING & DINNER FRIDAY, JUNE 9

Presented by



*Sportsman's Country Club
11:30 registration, 1:00 Shotgun start*

Development Projects Advance in Downtown Northbrook

Northbrook's downtown will begin to look a little different as a number of development projects advance this summer:

Lucky Fish on Shermer 1349 Shermer Road

After running into a number of frustrating, unexpected obstacles, including issues with an older building and switching contractors halfway through the project, Steve Geffen believes work on restaurant, Lucky Fish, is back on track and the restaurant could open as soon as this month.



Despite the many challenges, the design of the restaurant will be the same as originally proposed, featuring an open kitchen, full bar and oyster bar along the wall and seating for 75 - 80. Geffen described the "brutal process" of dealing with unexpected issues such as trusses, which cost tens of thousands of dollars to repair, along with building a custom 40

Downtown Development Cont. to pg. 3

IN THIS ISSUE

PAGE 2
Voters Elect New Trustees; Support District 30 Referendum

PAGE 4
Tips For Improving Your Search Engine Results

PAGE 6
Showcase Your Business at Multi-Chamber Business Expo

A Message from the Chamber President



Later this month, at its May 23 meeting, Northbrook's Village Board will consider opting out of Cook County ordinances that will increase the minimum wage over the next 3 years by 58% - from its current rate of \$8.25 to \$13 in 2020 and require businesses to provide paid sick time for all workers -- both full and part time -- based on its formula of one hour of sick leave for every 40 hours worked. Unless the Village decides to opt out of these ordinances, as other municipalities have, including Barrington, Mt. Prospect, Oak Forest, Rosemont, Tinley Park and River Forest, the law will go into effect in less than two months -- on July 1st.

In December, the Chamber Board of Directors voted unanimously to send a letter urging the Village to use its authority to opt out, stating that it would put businesses in Northbrook at a distinct disadvantage with its competitors right across the street in Lake County, not to mention with even those neighbor towns in Cook County who have opted out. The Village's advisory commission ICDC recently concurred and communicated a similar message.

Since having made the Chamber's concerns public, I have heard from many businesses that are fearful over the impact of these County imposed mandates, particularly those in the retail and hospitality sector, home health care, and light industry. Universally, they recognize the importance of fair work place practices, but don't feel they can absorb the significant increase in labor costs. The retailers have commented that they will have to figure out how to meet the needs of their customers with fewer employees. Other business owners have indicated a willingness to relocate to a more friendly environment. The Chamber's mission is to grow and retain the business community. A level playing field is critical to accomplishing that goal and is why we have urged our Village leaders to opt out of the ordinances.

While the Chamber's position is valued by our Village leaders, it's only a first step. They need and want to hear from businesses who will be the ones directly affected by these mandates. If you want to voice your views or if you are at all hesitant about not having all the facts in this matter, please contact me personally. I will provide you with copies of the ordinance and help you find ways to communicate your position. I know it's never easy to speak up in a politically charged debate, but your experiences and your input is critical right now and will make a difference.

Voters Elect New Village Trustees, Support District 30 Referendum

Following the results of last month's election, two new faces will be on the Northbrook Village Board starting four year terms this month. Three Northbrook Caucus Candidates, including Kathryn Ciesla (incumbent), Muriel Collison and Jason Han were elected with each receiving roughly 27% of the votes cast for the three open seats. Independent candidate Scott Bush received roughly 18% of the votes. Village President Sandy Frum and Village Clerk Debbie Ford, also Caucus candidates, ran unopposed. All will be sworn in at the Village Board meeting on Tuesday, May 9, 7:30 p.m.

Collison and Han will take the seats of Trustees Michael Scholaro and Todd Heller, who chose not to run for re-election.

District 30 Referendum

Voters overwhelmingly approved a \$36.3 million bond referendum to build a new Maple School

and provide for health/life safety improvements at Wescott and Willowbrook elementary schools. Of the 1,822 votes cast, nearly 76 percent of the voters cast "yes" votes for the referendum.

Estimates are that the new school and improvements will cost \$41.5 million, with \$5.2 million from the District 30 fund balance to make up the difference. School officials indicate that the next step will be to finalize the design for the new Maple school. Once plans are in place and approved, the groundbreaking for the new school is projected to be in the spring of 2018. During the construction, students will attend the current Maple School until they are able to occupy the new school in August 2019.

The bond measure is predicted to raise property taxes \$47.55 for every \$1,000 in current taxes for the next 20 years. The referendum was the first for the district in 42 years.

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Infrastructure Projects Cont. from pg. 1

townhome project. The roadway curb line will be extended to create additional parkway and green space on Shermer between Walters and Maple Avenues.

Other changes include:

- Replacement of the island at the northeast corner of Shermer and Church
- Replacement of street lighting on Shermer between Church and Angle
- Replacement of the traffic signals at Shermer and Church
- Replacement of existing plantings and the addition of new landscaped areas within the rights-of-way

Throughout the construction process, every effort will be made to maintain traffic flow, with no street closures and access to all driveways and shopping center entrances. All businesses will continue to be open and accessible.

Crews will work 7:00 a.m. - 5 p.m. every day, and in some cases a little longer depending on the weather, according to Morrison. On street parking within construction zones will be restricted for safety purposes when crews are working in the area immediately around them. All garbage pickup and mail service will continue during construction. The primary focus will be to get as much work done on

sidewalks, curbs and resurfacing before the Fourth of July parade.

Updates on the construction progress will be continually released on the Village website, www.northbrook.il.us. Mike DeBennett with the engineering firm Baxter and Woodman will be available to answer all questions. He can be reached at (815)482-9126.

In addition to the downtown improvements, the Village will also be undertaking water, sewer, sidewalk, and other roadway improvements during the 2017 "construction season." Check the Village website for updates and the status of all of the projects.



Development Projects Cont. from pg. 1

foot by 10 foot skylight from scratch when the original was discovered to be too badly damaged to repair, as the biggest holdups. Plumbing and electrical work has also presented challenges.

All of the renovations are designed to make sure the restaurant will have a mid-century industrial look, with exposed steel, brick and lumber, he adds, preserving the history and character of the building while making it new and up to standards.

Geffen says he has yet to receive his liquor license and will need a special permit for outdoor seating, but that the Village has been very helpful throughout the process. Until it finally opens, patrons will see a sign thanking them for their patience and promising "we're almost there."

**Gateway (Jacobs Companies)
Shermer Road, west of Waukegan Road**

The 68-unit townhome and urban-style row home project continues to move through the

final steps in the permitting process including a recommendation for approval by the Architectural Control Commission. This month, the Plan Commission will review final plan and final plat documents to make sure they are in substantial compliance with the concept plan which was approved by the Village last year. The recommendations of the Architectural Control Commission and Plan Commission will then be forwarded to the Village Board to consideration. Once the documents are approved by Village Trustees, construction is expected to commence this summer.

**Village Green Center
1312 - 1318 Shermer Road**

Warmer winter weather helped with the construction of the multi-use project on

Shermer, according to property owner Selwyn Marcus. Once completed, the project will be named "1312 at the Park," he says.

Already there is an undisclosed single tenant for the 2400 square foot space on the first floor of the building, with occupancy expected sometime in mid-summer. Thereafter, the second and third floors of the building will be completed in July and August respectively. Of the 10 apartment units, eight will be two bedroom, two bath 1400-1900 square foot apartments and two will be one bedroom 1.5 baths, 1200-1300 square foot apartments. Each unit will have one parking space. There are an additional 200 parking spaces behind the building. For more information call (847) 533-8500

Tips for improving your search engine results



by Ron Goldblatt

Getting to the first page on Google happens for most businesses when you type your actual business name. But what happens when you type the business category

you are in like “Best Mexican Food near me”, or “Best Carpet Cleaner near me?” Those results may surprise you. This article will try to take the mystery out of Search Engine Optimization or SEO and show you how to get your business to that first page on Google.

SEO can be separated into two categories, “On-Page” and “Off-Page” SEO. On-Page SEO is simply making sure that Google can see your website so it can rank you versus other businesses. Google looks for key elements including your URL, Title Tag, Description Tag and Alt Tags (relates to pictures). In layman’s terms, Google wants your URL to include the business category that you are in. The Title Tag is a 55-character description about your business. The description is very important and is 155-character review of

your business that is under your name on Google. Last, make sure you provide an Alt tag which is the description of each image on your site because Google cannot see images, only copy.

“Off-Page” SEO is a little more complicated but can be managed by you or of course NorthShore Loyalty can help. There are many factors that can influence your ranking but there are three important ones to highlight: getting listed on Google Maps; adding your business to directories also known as citations and building reviews. There are additional ways such as blogging and pay per click Ad Words, but for this analysis we are focused on what you can do on your own that is very impactful.

Google Maps: Getting listed on Google Maps is important since that is the first thing a person sees after the paid ads on a Search Engine Results Page (SERP). To get listed on Google Maps, simply go to Google My Business and make sure you are listed with all the correct information. Be sure to upgrade your listing with images and then embed that listing on your website.

Directories: Directories, also known as citations, are the modern-day Yellow Pages and have a major impact on your business listing since that is where Google gets information about you. The more

citations or directories you are listed in the more Google recognizes your business as being legitimate. It is very important that the information in all of these listings is accurate and consistent. Key directories include Yahoo, Bing, City Search, etc. and yes, the Northbrook Chamber of Commerce. Regarding the Chamber, search engines look to major local organizations and being a member can be very advantageous.



“Shows you the power of getting listed with your local Chamber”

Use it to your benefit and add as much information as possible to your listing. My Chamber listing sometimes ranks ahead of my page. So, that shows you the power of getting listed with the Chamber.

Reviews: The last piece of the puzzle is building reviews. Reviews not only impact your ranking but also influence potential customers. A review is considered User Generated Content (UGC). According to the Path to Purchase Institute, UGC is 12x more trusted by customers/potential customers than brand generated content AND it has considerable influence on where you are ranked on Google. Build those reviews on Google by simply asking your customers to leave a review. Again, you can do this on your own or NorthShore Loyalty can help manage your online reputation by getting more customer reviews.

We hope this overview helps take the mystery out of SEO and can help build your business on a local or national level.

Ron Goldblatt is the Owner of NorthShore Loyalty, a mobile marketing company that helps local businesses find new customers by looking good and getting found online and encouraging current customers to come back more often through an innovative rewards and text marketing programs. Key products include SEO Directory Listings, Reviews Generation and Website Design. Check your own website SEO score, listings and reviews by using the scoring tools on www.northshoremobile.com

Golf Outing Cont. from pg. 1

Whether a veteran golfer at Chamber outings, or new to the Chamber, you won’t want to miss this signature event.

The golf package includes:

- Putting Contest with a \$200 prize
- 18-hole “best ball” scramble tournament
- Delicious lunch prior to tee-off
- Snacks, beer and soda on the course
- Contests and prizes on every hole
- Cocktails, appetizers & dinner at Marcellos
- Awards for best play

Sign up before Wednesday, May 19 and take advantage of the early bird registration fee of \$185 for individuals; \$695 for a foursome which includes all greens fees, cart, food and drink. To register, complete the enclosed flyer or call (847)498-5555.

Cocktails and Dinner at Marcello’s!

After play, golfers will make a short trip to Marcello’s in downtown Northbrook for a cocktail reception, followed by a delicious dinner featuring the restaurant’s signature dishes. Winners of the scramble tournament and skills contests will be announced along with the Grand Prize raffle winner. Raffle tickets can be purchased at the Chamber office, at the Business After Hours and First Friday breakfasts. Prizes include a \$500 cash prize, as well as a chance to win a \$500 Elegance in Meats certificate, hotel overnights, sports tickets and restaurant certificates.

Not a golfer?

Sign up for the cocktail hour, dinner at Marcello’s and enjoy meeting with golfers as they arrive from the golf course and relive the day’s excitement. Cost is \$55.

The **Northbrook Symphony** will hold its annual Gala on Friday, May 5, 6:00 p.m. at the Renaissance Chicago North Shore Hotel. Tickets are \$150 and include dinner, musical entertainment and a chance to win several valuable raffle prizes. Call (847)272-0755 for more information.

Youth Services of Glenview/Northbrook will hold its annual Rock and Roll spring benefit featuring Tributosaurus on Saturday, May 6, 6:00 p.m. at the Hilton Chicago Northbrook. The event will feature live and silent auctions, raffle, professional live entertainment, dinner and dancing. Visit www.ysgn.org to register.

To raise funds to provide college scholarships for their graduates, **School District 28** will host the 28th annual Homer O. Harvey 5K walk on Saturday, May 6, 8:00 a.m. at Northbrook Jr. High. Cost is \$25 for adults (15 and older) and includes t-shirt (while supplies last). To register call (847)498-7900.

Kohl Children's Museum will hold the 12th annual Touch-A-Truck Family Festival fundraiser at NIPSTA, in Glenview on Sunday, May 7, 11:00 a.m. - 2:00 p.m. Kids will be able to safely climb super-sized vehicles along with food, raffles, train rides, music and other entertainment. Cost is \$45 for a family pass in advance. Call (847) 832-6600 for more information.

The **American Cancer Society** is looking for volunteers to help with the "Making Strides Against Breast Cancer" event this October. Members of the volunteer committee help plan entertainment, find sponsors, recruit teams, and communicate the mission. The meetings are held once a month starting Wednesday, May 10. For more information email NorthwestsuburbanILStrides@cancer.org or call 630-932-1151.

Inspiring young chefs are invited to learn from **Maggiano's** Executive Chef how to make the restaurant's delicious tiramisu at a special cooking class on Saturday, May 13, 9:00 -10:30 a.m. Cost is \$25 for kids, \$15 for adults and includes breakfast buffet. All proceeds benefit the Make-A-Wish Foundation. Call (847) 933-9572 to RSVP.

Enjoying some networking time with fellow Chamber members and guests at last month's Business After Hours graciously hosted by Whitehall of Deerfield, were (l to r) Marsha Schwartz, Coldwell Banker; Chamber President Tensley Garris; Henry Fetta, Hunger Resource Network and Ron Goldblatt, NorthShore Loyalty.



Learn how to build a simple and elegant website and use social media to showcase your skills at the **Northbrook Public Library's** program "Establish Your Online Presence" on Tuesday, May 16, 6:30 p.m. - 8:00 p.m. in the Interactive Classroom. Register on-line at www.northbrook.info.

Knitters and crocheters are invited to stop by **Three Bags Full** on Friday, May 19, 7:00 - 10:00 p.m. for a casual evening of hanging out and enjoying the company of fellow crafters. Call (847) 291-9933 to RSVP. Space is limited.

Northbrook/Glenview School District 30 will host the 17th annual Lew Blond Memorial 5K Run/Walk raising funds to support research to fight Lou Gehrig's disease (ALS) on Saturday, May 20, 8:00 a.m. at Maple School. Funds also support special school projects and scholarships for high school seniors. For more information or to sign up visit www.lewblondrun.org.

The **UPS Store 0986** in Dunbrook Plaza now offers a full range of small business solutions that extends beyond mail and package handling, offering design and printing services and the ability to provide a Northbrook street address, instead of a P.O. Box. For more information call (847) 205-9996.

Congratulations to the **Village of Northbrook Fire Dept.** for receiving the highest Insurance Services Office (ISO) Class 1 rating (Superior Property Fire Protection).

Northbrook is one of 12 communities in the state and one of 243 in the country to achieve the rating. The new ISO-1 Classification is often used to determine property insurance rates and could result in a reduction for some businesses in Northbrook.



Members are invited to sign up to participate in the annual **Northbrook Sidewalk Sale** on Friday, July 7 and Saturday, July 8, 9 a.m. - 3 p.m. in the shopping complexes at Cherry Lane and Meadow Road (near Sunset Foods & Ace Hardware). This event attracts thousands of shoppers and is a great way to sell excess merchandise, promote your business, and connect with the community. Call Marie Junkmann (773) 398-6488 or e-mail: marie53097@yahoo.com.

North Shore Tourism Luncheon

The Chicago North Shore Convention and Visitors Bureau Annual Tourism lunch will be held at **Pinstripes** on Thursday, May 11, 11:00 -1:30 p.m. Keynote speaker will be Scott Fenstermaker, Marketing Director of the pre-eminent social media agency Social Media Beast which serves a number of Chicagoland clients including Navy Pier, IMAX Theaters, Medieval Times and United Auto Insurance. Fenstermaker's presentation is titled "Social Media: Insights, Trends and Strategies for the Hospitality Industry." Cost is \$45. Call (847)763-0011 ext. 22 to RSVP.

First Friday Networking Breakfast

Friday, May 5

7:00 a.m. - 9:00 a.m.

Chamber Office

\$10 members, \$20 guests payable at the door*

Guests MUST register 24 hours in advance. Guest registration will not be taken at the door.

Join over 100 Chamber members and guests for proven, successful networking opportunities at the First Friday networking breakfast. The structured event includes time for informal networking, brief introductions, and round table discussions that will give you solid business leads.

SOHO (Small Office/Home Office) Roundtable

Wednesday, May 10

11:45 a.m. - 1:15 p.m.

Chamber Office

No charge; members are invited to bring their lunch.

At this informal roundtable discussion, small business owners and entrepreneurs help each other problem solve and discuss relevant concerns. Discussion is driven by participants, and often centers around best business practices, keeping up with the trends, marketing tips and the latest in technology.

Women in Business Luncheon

Tuesday, May 16

11:45 a.m. - 1:15 p.m.

Allgauer's/Hilton Chicago Northbrook
2855 Milwaukee Ave.

\$24 for members before May 12, \$35 guests & member walk-ins

Women of the Chamber are invited to network and hear two informative presentations: Holly Allgauer-Cir, Hilton Chicago Northbrook General Manager, will discuss what it takes to thrive in the male dominated hospitality industry as well as share insights into running a successful family-owned business. Marcia Franklin, attorney with Greenswag & Associates, P.C., will provide a general overview of business contract formation and remedies, including what types of contracts must be in writing and the types of damages that can occur.

Business After Hours

Thursday, May 18

5:00 p.m.– 7:00 p.m.

Waterway Carwash
2300 Waukegan Rd.

Complimentary for members; \$20 for guests

Learn more about the many ways Waterway Carwash takes exceptional care of its customers. While enjoying catering provided by Sunset Foods, network in their spacious café and lounge area. Bring plenty of business cards for a chance to win a six-month membership or a car detail package.

Lunch & Learn

#Social in 2017: LinkedIn Profiles and Video Marketing

Featuring Nate Ruben, Ruben Digital Media

& Wayne Karlins, Reed Social Media

Tuesday, May 23, 11:45 - 1:15 p.m.

Chamber Office

\$15 members before May 19, \$20 guests and members at the door

Keeping up with the changing social media landscape can be a full time job. To get you up to speed, Nate Ruben will discuss how businesses can incorporate videos and live events into their social media platforms and how to effectively use hashtags in postings. Wayne Karlins will demonstrate the power of a well-crafted LinkedIn profile by defining the three most important parts of a profile and how they make you more visible and effective on the platform.

Showcase Your Business at the Multi-Chamber Business Expo in July

While the Internet and social media can help you market your business, nothing is as effective as personal interaction with prospective customers. One of the best opportunities for members to make these important face-to-face connections with potential clients is at the **Multi-Chamber Business Expo and After Hours on Monday, July 24**. Last year's Expo broke all attendance records and this year's event is expected to be bigger and better than ever. Held in the spacious ballroom at the Hilton Chicago Northbrook, the Expo will feature 65 exhibitors.

The Deerfield Bannockburn Riverwoods (DBR) and Glenview Chambers will again join Northbrook in providing this opportunity to solidify relationships with existing customers and meet new ones. At the Expo, members to showcase their businesses, with ample space for creative tabletop displays that include product demonstrations and sampling. Business Expo exhibitors can easily show off their greatest assets and demonstrate how they stand apart from their competitors.

Exhibitors will have two options this year - Standard exhibitors can set up their displays on a six foot skirted table, enjoy complimentary access to WiFi along with other marketing benefits. Premium exhibitors will enjoy these same benefits, but will also be guaranteed a wall space assignment, electricity, and extra space for floor signage. Space for premium exhibitors is limited to 24 and will be assigned on a first come, first served basis.

Standard Exhibitor fee is \$225; Premium Exhibitor fee is \$275 (before June 23). Every year Expo exhibitors report that the Chamber Expo gives them solid business leads that result in lasting business relationships. The over 400 attendees and exhibitors alike will be treated to excellent networking and fabulous food and drink graciously provided by the Hilton.

Act Now! Last year the Expo was sold out by the end of June.

Complete the enclosed registration form to reserve your spot or call Tami Olsen at (847)513-6003 with any questions.

Last month members could be found networking at the Business After Hours hosted by Whitehall of Deerfield, enjoying the Women in Business luncheon, preparing for the summer Golf League and celebrating the completion of Leadership



1. Karen Dillon, Kohl Children's Museum, Robert Dillon, Molly Maid and Rabbi Nancy Landsman, Congregation Ahavat Olam at the After Hours **2.** Ashley Delaney welcomed guests to the Whitehall of Deerfield After Hours **3.** Sara Silver, Computer Companion and Jane Oh, Euclid Academy **4.** (l to r) Geoff Horwitz, MacMentor, Christi Bartlett and Lori Jordison, Chicago Gardenworks and Todd Lazar, Keyth Security Solutions **5.** Frank Karkazis, FGK Services, Jimmy Place, Teddie Kossof Salon & Spa and Bob Kelly, WickRight **6.** Women in Business Presenters Dori Mages, North Shore Family Services (l) and Molly Hamer, Northbrook Park District **7.** Shawn Mansfield, AA Service (l) and Steve Schmidt, Wiss, Janney, Elstner Associates trade golf stories **8.** Leadership Northbrook graduates Glenda Matthews, Glenbrook Hospital and David Mohry, Northbrook Fire Department proudly display their certificates

CALENDAR OF EVENTS					MAY 2017
Mon	Tue	Wed	Thu	Fri	
1	2	3	4	5 First Friday Networking Breakfast 7:00 a.m. - 9:00 a.m. Chamber Office	
8	9	10 Small Office/Home Office Roundtable 11:45 a.m. - 1:15 p.m. Chamber Office	11 Chamber Board Meeting 7:30 a.m. - 9:00 a.m. Chamber Office	12	
15	16 Women In Business Luncheon 11:45 a.m. - 1:15 p.m. Allgauer's /Hilton Chicago Northbrook	17	18 Business After Hours 5:00 p.m. - 7:00 p.m. Waterway Carwash 2300 Waukegan Rd.	19	
22	23 Lunch & Learn 11:45 a.m. - 1:15 p.m. Chamber Office	24	25	26	
29 Chamber Office Closed in observance of Memorial Day	30	31	1	2 First Friday Networking Breakfast 7:00 a.m. - 9:00 a.m. Chamber Office	



**MOTHER'S DAY
HOT DEALS**

- Allgauer's**
Mother's Day Champagne Brunch
Valid: Sunday, May 14
 - Embassy Suites**
Special Mother's Day menu
Valid: Sunday, May 14
 - Giordano's**
Heart Shaped Pizzas for Mom
Valid: May 12-14
 - McCormick & Schmicks**
Mother's Day Brunch
Valid: Sunday, May 14
 - Nothing Bundt Cakes Deerfield**
Free decoration with cake purchase
Valid: Through Sunday, May 14
 - Pinstripes**
Mother's Day Brunch
Valid: Sunday, May 14
 - Red Door Spa**
\$25 and \$100 gift card with purchase for Mom
Valid: Through Sunday, May 14
 - Sportsman's Country Club**
Greens Fee Waived for Mom at Anesterberger and
Sportsman's Golf Courses
Valid: Sunday, May 14
 - Toffee Break**
20% off special gift bag for Mom
Valid: Through Sunday, May 14
- Restrictions may apply. For more details & special offers go to
northbrookchamber.org*