



State Representative Elaine Nekritz Announces Resignation

IL. Rep. Elaine Nekritz recently announced she will resign her seat representing the 57th District, which includes a large part of Northbrook. Nekritz was first elected to the House in 2002 and serves as the House Assistant Majority Leader and previously chaired the House Pension and Personnel committee. In her 15 years in the state legislature she has been a leader in pension reform and has also authored legislation to address the state's finances. "After careful thought, it is time for me to step back and create an opportunity for a new leader who can take on our state's tremendous problems with a new mindset," she wrote to party leaders. She recently agreed to be interviewed by the Chamber.

The state recently passed a budget; however pension reform was not included. In the past you have been instrumental in authoring legislation that would have addressed the need to reform the system, so were you disappointed that it was left out?

Yes, as everyone knows, a big part of the state's problem is pension obligation. The pension legislation we worked on several years ago was signed by the Governor and became law, but it never went in to effect because the courts stayed implementation during the lawsuit and later it was ruled unconstitutional. The pension

State Representative Cont. to pg. 2

Volunteers Needed for August 24th Meal Packing Event



For the sixth year in a row, the Chamber is pleased to again sponsor the annual Meal Packing event, offering members an opportunity to personally give back to the community and to help fight hunger. On Thursday, August 24, participants are asked

"It gives all of us an immediate feeling that we are helping to meet the basic needs of others,"

Glenn Weintraub, AA Service

to donate two hours of time to assemble 40,000 meals for distribution through

a partnership formed with the Hunger Resources Network with the Chicago Metropolitan division of the Salvation Army, which will feed thousands of people between now and the end of the year.

"Thanks to the success of the Chamber's Golf Outing and Auction & Taste, funds are available to hold this event again this year," comments President Glenn Weintraub. "And of all the events AA Service participates in, this one is our favorite. It gives all of us an immediate feeling that we are helping to meet the basic needs of others."

The Chamber is organizing the event through a partnership with Feed 6-Outreach,

Meal Packing Cont. to pg. 4

Applications Underway for 31st Leadership Northbrook Class

Applications for Leadership Northbrook, an eight-session program that offers a comprehensive, firsthand look at the inner workings of Northbrook, are now being accepted. The program features presentations from top level civic, business and government officials, along with private tours of some of the Village's landmark businesses and community resources.

Modeled after a program begun in Atlanta over 45 years ago, Leadership Northbrook's

goal is to deepen the understanding of the resources and challenges facing the Village of Northbrook and the North Shore region, while establishing networks among emerging leaders.

The half day sessions are scheduled on the second Friday of each month starting next month (September) and continuing through April. The class kicks off with a driving tour of important Northbrook landmarks and is held at a different location

Leadership Cont. to pg. 3

IN THIS ISSUE

PAGE 3
Village Launches New Website

PAGE 4
Tips for Managing Your Business' Online Review

PAGE 6
Sponsors, Volunteers needed for Auction and Taste

State Rep. Nekritz Cont. from pg. 1



payment will continue to increase which makes it challenging for legislators and the governor to meet other demands. We can make the pension payments but it comes at the expense of current services. The courts basically told us that we are obligated to pay for pensions. We have changed benefits for new hires and at some point those savings will kick in. It's already been 6 years and probably between 15 - 20% of the current workforce in the teachers retirement system are now covered under the new structure. Long term we will work our way out of it because the new benefit plan is dramatically different.

Are you concerned about the business environment that this new budget creates? At 7%, Illinois will now have the fourth highest corporate tax rate in the country.

We put the corporate tax rate back to what it was in 2011, so it's not something entirely new. Certainly the tax rate is a factor in a business decision, but it's not necessarily the top factor for most businesses. Obviously, the impasse and chaos in Springfield affects the business climate; what I hear continually is that predictability and stability is most important, and IL state government has been anything but that for years.

In addition to passing a budget, what else needs to occur to give the business community the sense of stability it desires?

We have to show that we are reliable and careful stewards of the taxpayer's money. The only way to change the bad perception that people have of us is to actually balance the budget and pay for the services that we can afford, and show that we can do that consistently.

What would you say is was your biggest legislative accomplishment?

Pension reform was definitely my biggest accomplishment -- and yet also my biggest failure. Whatever the decision of the Supreme Court, we had to go through the process of passing legislation so that we could get the courts to tell us what would be the Constitutional boundaries. The ruling did give us a roadmap going forward, however. In other areas, I am also proud of my

efforts on behalf of high-speed rail service to St. Louis, and juvenile justice reform legislation.

What is your position on the proposed property tax freeze?

I voted against every property tax bill that's come up, but they have either been permanent or four year freezes. Could I support a two year freeze? Probably. I think most agencies might not be happy but could (reluctantly) live with it. I think the permanent solution is going back to being predictable and stable, providing the funding for education that the state should be providing, so there is less pressure on property taxes to fund education.

Do you see a way out of the polarization?

There are plenty of state legislatures where Democrats and Republicans don't socialize and don't work across the aisle, and here in Illinois we still do. I've got good friends on the other side of the aisle -- we cross the aisle all the time to work on bills, so the rank and file legislative activity is still fairly cordial, at least in the House.

What is your view on term limits for either legislators and legislative leaders?

The Constitutional amendment proposed in the Senate to limit the term of leaders applied to leaders in the House and Senate. However it was not included in the final version. I don't support term limits for legislators. But I'm open to the idea of term limits for legislative leaders. I question whether you'll ever see anything like the Mike Madigan experience again because I don't think that the ability to consolidate power that way exists in the current political environment.

Any positive message about the future on the eve of your departure?

I still believe first, that Illinois can dig itself out of its fiscal challenges. It's going to take a long time. And no one should think that passing a budget gets us to immediate fiscal health. We still have \$15 billion of unpaid bills that will take many years to dig out of. But if we have the discipline we can do that. And secondly, I think Illinois has a lot of assets on which to build and we should focus on those rather than always focusing on the negative. We have the most educated workforce of any state in the Midwest, great transportation assets, and a number of outstanding national businesses which other nearby states do not have.

BOARD OF DIRECTORS

Glenn Weintraub - Chair
AA Service Co.

Ashley Delaney - Past Chair
Whitehall of Deerfield

Marty Albert - Treasurer
Albert & Goodman C.P.A.s

DIRECTORS

Holly Allgauer - Cir
Hilton Chicago Northbrook

Kristin Anunson
Northbrook Court

Peter Balyeat
Korman Lederer & Associates

Stephen Barr
Renaissance Chicago North Shore Hotel

Robert Caldwell
Hallmark Homecare

Hania Fuschetto
Glenbrook Hospital

Gregg Gerstin
Align Wellness

Kristen Gorenberg
Ruben & Goldberg

Paul Kaufmann
Shred Spot

James King
Northbrook Bank & Trust Co

Jim Lazar
Marcello's

Richard Leopold
Rightech Fabrications

Julie Lerman
The Franklin Law Group

Steve Margis
UL

Allison Mengarelli
The Book Bin

Michael Nortman
Morningside Crossroads Partners

Neil Warnygora
Covenant Village of Northbrook

Tom Washburn
Washburn Envelope

STAFF

Jenee Collin
Administrative Assistant

Tensley Garris
President

Tami Olsen
Programs & Events Manager

Kathi Quinn
Membership & Marketing Director

Jean Streeter
Office & Communications Manager



**NORTHBROOK CHAMBER
of commerce & industry**

2002 Walters Avenue, Northbrook, IL 60062

847.498.5555 | Tel
847.498.5510 | Fax

info@northbrookchamber.org
www.northbrookchamber.org

Leadership Cont. from pg. 1

each month, including the Village Hall, Techny Towers, Glenbrook North High School, and Glenbrook Hospital. Tours of prominent businesses are also on the agenda, including UL, Bernhard Woodwork, Northbrook Court and Highland Baking.

Topics covered in the Leadership program include an understanding of Northbrook's rich history, an overview of municipal government, planning and zoning issues, opportunities and challenges of the Northbrook business climate; transportation highlights, educational resources, and life safety services. One of the most popular sessions includes a teamwork exercise at the Park District's Teams Challenge Course at Meadowhill Park, which involves fun exercises that help participants get to know each other as well as identify leadership traits.

The class offers an informative overview of Northbrook's characteristics. "The Chamber's Leadership program helped me understand how the population in Northbrook changes between day and night," comments Bill Pekara, Northbrook Library. "It also gave me an opportunity to get out and see parts of Northbrook that I don't see during a regular day at the Library. For example, I see many students using the Library to study for finals, so it was a treat to see Glenbrook North High School and learn how education is such a strong part of the community."

Long time residents also appreciate the class as an opportunity to gain a better

in-depth understanding of the community's resources. "Although I have lived in Northbrook for almost 20 years, I did not have an understanding of all that our amazing Village has to offer," comments Henry Fetta, Hunger Resource Network. "Leadership Northbrook opened my eyes to the vast array of programs, activities, infrastructure and resources that are available to all of us, young and old alike. It made me appreciate how hard our tax dollars are put to work. The bonus and even more enjoyable part of the program was to meet the passionate, highly-qualified professionals who make it all happen!"

Getting an insider's view of some of the larger companies, and making valuable contacts are also benefits of Leadership. "It was fascinating to learn more about the history of Northbrook but I particularly liked touring some of the larger companies and public facilities. Watching the live warehouse fire test at UL and seeing the massive water treatment plant with its workers amongst massive machinery was very cool," comments Paul Kaufmann, Shred Spot. "I also enjoyed meeting so many people from different parts of the Village. If I have questions regarding my business in Northbrook, I now have valuable contacts in the school districts,



Northbrook Fire Dept.



Bernhard Woodwork

Fire Department, Police and Public Works."

Leadership is open to anyone, whether a long-time Chamber member or a new employee at a business or an area resident. Northbrook residency is not required. To register, please refer to the enclosed flyer, or call the Chamber office at (847)498-5555. A limited number of scholarships are available for not-for-profit organizations. Spaces fill up quickly every year.

Village of Northbrook Launches New Website

Last month the Village of Northbrook launched a new user-friendly website at www.northbrook.il.us. with information reorganized to make it both easily searchable and more intuitive. With a new mobile-friendly interface, the new site is also responsive to all devices, with the content of the page automatically adjusting or reformatting to the display on a phone, tablet or desktop computer.

To help minimize the time searching for the information visitors are looking for, a new centrally located search bar appears, as well as quick link buttons on frequently

searched topics. A new mega drop down menu structure for the top navigation will allow visitors to find either specific information or just browse to scan the site.

The new site features a portal to the "Know Your Neighborhood" which allows a user to search an address and get information specifically related to that property, such as zoning, election precinct, trash pickup days and other property related statistics. Additionally, the new graphic link and departmental landing pages have been designed and rewritten to connect users with information. The

"Contacting Us" page overviews the use of the Village's service request systems, the Village's staff directory and how to connect with the Village all on one page with links for users to get where they want to go next.

The Village is also in the process of adding a new feature Notify Me, which allows users to sign up for emails and texts for specific notices such as events, road construction and Village Board and Commission meeting notices and updates. Comments on the site can be sent to pr@northbrook.il.us or use the Contact Us button on the site.

Meal Packing Cont. from pg. 1

a charitable organization that specializes in mobile meal packing events. Feed 6-Outreach will provide the ingredients for specially fortified macaroni and cheese dinner packets that will be filled, sealed and boxed up for delivery on a 10 – 12 person assembly line. Each packet will provide enough ingredients to feed 6 people.

Held in ballroom space graciously donated by the Hilton Chicago Northbrook, the event will be energized with lively music provided by local D.J. Charizma. Light refreshments and beverages will be provided for workers at each shift. Every year the event fosters camaraderie and friendly competitiveness.

Members are encouraged to register for one of the two shifts, 11:30 a.m. – 1:30 p.m. or 4:30 p.m. – 6:30 p.m. At each shift volunteers will be assigned a single task, either measuring the ingredients, filling the plastic pouches, sealing them, or loading the boxes.

The Chamber is purchasing the supplies for

the initial 40,000 meals, however additional contributions are very much appreciated and will make it possible to package even more meals. At a cost of \$.25 per meal, even a small \$10 donation will add 40 meals to the total. Advance donations are encouraged so that Outreach can plan ahead and provide enough supplies.

Lewis Floor and Home President Steve Lewis points out that this event offers direct benefits to those who need it. "The bottom line is there are very desperate needs, and the fact that the Northbrook Chamber has stepped up to provide both the labor and funds to meet those needs with over 50,000 meals a year for the past several years is something we should all take pride in. I encourage everyone to participate, or send in a donation to make this another successful year."

To sign up for either shift, and/or to make a donation, please return the enclosed form to the Chamber office. In order to make the experience available to as many Chamber members as possible, each business is

asked to limit participants to no more than 10 employees per shift. Should there be additional space, the Chamber will gladly accommodate additional volunteers.

Chamber, Sunset Foods to Make Donation to Food Pantry

To help local families in need, the Chamber will again enter into a special partnership with Sunset Foods to boost resources at the Northfield Township Food Pantry. Together, Sunset and the Chamber will make a single donation of \$1,000 to help purchase badly needed items for the Food Pantry to help support area families in need. The Food Pantry is sustained entirely by donations made by individuals, civic organizations, businesses and the faith community, and serves over 500 area families every month. A ceremonial check will be presented to officials from the Food Pantry at the Meal Packing event.

Tips for Managing your Business's Online Reviews

By Wayne Karlins



With statistics showing that as many as 70% of consumers make decisions based on input from on-line reviews, your business's reputation is on the line nearly every single day. Complaints and compliments are no longer handled by letters written to management. Now they are posted on sites like Yelp, Google, Facebook and hundreds of others. Consumers see great value in these personal testimonials, and now even professionals such as doctors and lawyers are subject to on-line scrutiny.

Unfortunately, there are a higher percentage of individuals who will write a review when they are angry than when they are satisfied. So, it is important to ask your happy customers to share their experiences publicly. Make sure your employees know to ask for a review, either through comment cards that they can hand to a customer, or by

sending customers a follow-up e-mail after your products and/or services have been delivered. Some of the businesses I work with have tablets available for customers to write reviews on the spot. Another option is to ask for a review by providing a link directly to the site where you would like them to comment.

Secondly, there are best practices you can follow to manage your reviews. At least once a week, check the sites such as Yelp, Trip Adviser and Google where you know you will be reviewed. It's important to remember that several of these sites use publicly available data to generate a page for your business. Make sure to "claim" your business page on as many sites as you can, which is free and will allow you to have more control over what it contains. You will also be notified when you have a review and can promptly respond.

Whether a great review or bad one, I recommend that you respond to all of them. Responding quickly shows that you're attentive and care about your customer's experiences. If it is a bad review, take

time to calm down and then respond in a courteous manner. Do not point fingers or tell the person they are wrong. Address the issue and tell them how it will be resolved. Proceed with the way you typically handle complaints, whether offering a free service, a sincere apology or a direct phone call. If you have a positive review, make sure to thank the customer, tell them how much their business means to you, and how much you look forward to doing business with them again.

Finally, make sure to link to your favorite review sites from your website. Always stay active on social media so your clients see you as more than the way you are portrayed on review sites. The more you are available, the more a customer views you as a person instead of a business. Customers enjoy working with people they like and trust on a personal level.

Wayne Karlins is the owner of Reed Social Media, which provides management services for social media sites including Facebook, LinkedIn, Pinterest, Google, Twitter and more, with the motto "We Keep you in the Conversation."

Dan Sher, AlphaGraphics Bannockburn/Deerfield is pleased to announce the recent acquisition of **AlphaGraphics Northbrook**. All customer production files have been transferred to the new office and the design and production staff has also relocated. All current contact information will forward to the new Bannockburn location. A sales and customer service office in Northbrook will be available this month at 3300B Commercial for pickup and consultations. For more information call (847)317-9001.

Rosecrance Health Network will host a Recovery 5K walk/run "Every Step Counts" on Sunday, August 6, 7:00 a.m. - 9:00 a.m. Cost is \$30 in advance. All participants will receive a medal, t-shirt, goodie bag and refreshments. Sponsorship opportunities are also available. Proceeds will support programs at the center. Call (815)387-5636 for more information.

Book a holiday party before August 30 with **Hilton Chicago Northbrook** and receive an Early Bird reward with choice of overnight hotel stays, iPad Air 2, or additional party amenities. Call (847)480-7500 for more information.

Students in the **Intelligent Fingers** summer camp will conclude their program with a recital on Sunday, August 20 at The **Northbrook Public Library** along with a display of student art work. For more information visit www.ifingersmusic.com/

Congratulations to **Oakton Community College** for receiving three awards for its financial reporting and budget presentation practices by the Government Finance Officer Association (GFOA). The award is the only national honor of its kind, and highlights an organization's commitment to meeting the highest principles of government budgeting.

Celebrate summer at the annual "Party at the **North Suburban YMCA**" community cookout on Thursday, August 17, 6:00 - 8:00 p.m. There will be lots of music, food, and fun for people of all ages. The event is open to the public, free of charge. For details, visit www.nsymca.org. Tent and/or food vendors who want to provide

Family business owners Merle and Stan Ascher(l) along with Susan Peterman and Lindsay Wells with Chamber President Tensley Garris and Northbrook Village President Sandy Frum (far r) at the recent After Hours at Fenceworks. Members helped celebrate the company's 50th anniversary at its new location.



sample food or games/services should call (847)272-7250.

Youth Services of Glenview Northbrook will hold its first annual Golf Outing on Monday, August 28th at Sunset Ridge Country Club. Dinner only tickets are still available and can be purchased online at www.ysgn.org or by phone at 847-724-2620. Funds raised will help support community programs for children and families.

Congratulations to **Senior Helpers** for winning a 2017 Caregiver Friendly Award from Today's Caregiver Magazine, the first national magazine for family and professional caregivers. The award acknowledges winners as among the best in their industry.

Chicago Cubs Manager Joe Maddon's Burnout Classic Car Show fundraiser will be held at **Fields Chrysler Jeep Dodge Ram** on Saturday, Sept. 2, 7:00 p.m. The event, in its inaugural year, will benefit Maddon's Respect 90 Foundation and other local charities. For more information on sponsorships or attendance e-mail cdihiansan@fieldsauto.com or to make a donation to the Silent Auction e-mail Gigi Ramis at gigir@fieldsauto.com.

Costco now offers videotape, slide and photo print and movie film transfer to Blu-ray Discs or DVDs. The transfer service also includes free unlimited online viewing, sharing and storage, starting at \$19.95.

Order forms can be filled out at www.Costcodvd.com then dropped off with the media at the Photo Center kiosk.

Congratulations to the following Chamber members who were recognized by **Make It Better** magazine for winning their category in the "Best of 2017" contest:

- *Best Home Furnishings/Home Accessories:* **Crate & Barrel**
- *Best Flooring:* **Lewis Floor & Home**
- *Best Blow Out:* **Teddie Kossof Salon**
- *Best Mani/Pedi:* **Red Door Spa**
- *Best Gifts:* **La De Da**
- *Best Bookstore :* **The Book Bin**
- *Best Clothing Boutique (Suburbs):* **Juniper Boutique**
- *Best Jewelry Store (national):* **Tiffany & Co.**
- *Best Event or Wedding Venue/ Place to Go on a Sunny Day;* **Chicago Botanic Garden**
- *Best Children's Museum and Best Birthday Party Venue:* **Kohl Children's Museum**
- *Best Teen Birthday Party Venue:* **Pinstripes**
- *Best Makeup Artist:* **Elise Brill - Leesi B Cosmetics**
- *Best Museum (Suburbs):* **Illinois Holocaust Museum & Education Center**
- *Best Fitness Classes:* **Orangetheory Fitness**
- *Best Pet Groomer:* **Wags on Willow**
- *Best Pizza (suburbs):* **Lou Malnati's**
- *Best Real Estate Company:* **@properties**

Sponsors Needed for Auction and Taste

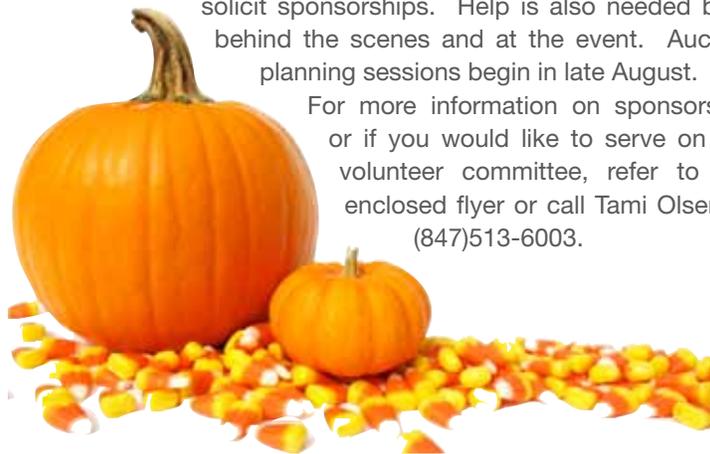
Looking ahead to the fall, plans are already under way for the annual Auction and Taste, the Chamber's largest fundraiser. This year's extravaganza is set for Monday, October 30th at the Renaissance Chicago North Shore Hotel. A traditional highlight of the event is the "Taste of the North Shore" featuring 18 area restaurants, and a lively bidfest for valuable products and services donated by area businesses. Every year the Auction attracts over 400 attendees.

Sponsorships are critical to the event's success, providing an outstanding opportunity to both support the organization and gain valuable marketing exposure. Sponsorships of different levels are available and offer a range of benefits including complimentary tickets to the event. To ensure their spot and to take full advantage of the promotional opportunity, sponsors are encouraged to sign up early.

The Auction is already off to a great start with Allstate Insurance Company generously stepping up to be the 2017 Presenting Sponsor. The highest level VIP sponsorship is \$350 which includes the sponsor's logo on event collateral. Both VIP sponsorships and Major Sponsorships (\$250) include listings in newspaper ads, on promotional posters, in newsletters mailed to major civic and business leaders, on the Chamber website and Facebook pages. Anyone interested in attending the event should consider a Patron Sponsorship, which includes complimentary admission to the Auction and raffle tickets as well as a listing in the program.

The success of the Auction is also dependent on the many volunteers who help plan event logistics, secure donations and solicit sponsorships. Help is also needed both behind the scenes and at the event. Auction planning sessions begin in late August.

For more information on sponsorship or if you would like to serve on the volunteer committee, refer to the enclosed flyer or call Tami Olsen at (847)513-6003.



Chamber Seeks Administrative Assistant

The Chamber seeks a part-time Administrative Assistant to work 15 – 18 hours a week in the Chamber office three days a week. Responsibilities include answering phones, light data entry, registering attendees, handling mailings, responding to requests and assisting with programs and events. Excellent phone skills, and knowledge of basic computer skills required. Experience with Microsoft Word and Excel and knowledge of Northbrook helpful. Some early morning hours and occasional evening hours are required. Position also involves some lifting and physical activity; must also have a car. Please send resume to Tensley Garris at tensley@northbrookchamber.org.

Monthly Networking Events

Business After Hours

Wednesday, August 2

5:00 p.m. - 7:00 p.m.

Northbrook Days, Village Green Park

No charge to attend; \$20 guests

Help kick off Northbrook Days on Opening Night! Members are invited to meet at the Beer Garden at Village Green Park to mix and mingle with Chamber friends and Northbrook Days organizers and to celebrate the opening of the annual festival. Enjoy festival favorites including hot dogs, brats, and corn, and learn more about the Civic Foundation. Northbrook Days is Civic's sole fundraiser for scholarships and numerous grants to community non-profit and social service organizations. To support all that Civic does for the community, the Chamber will present Civic with a \$2,000 check for their scholarship fund.

First Friday Networking Breakfast

Friday, August 4

7:00 - 9:00 a.m.

Chamber Office

\$10 members,

\$20 guests payable at the door

Join over 100 members and guests for proven networking opportunities at the First Friday Networking breakfast. The structured breakfast includes time for informal networking, brief introductions and roundtable discussions that will give you solid business leads. *Guests MUST register 24 hours in advance. Guest registration will not be taken at the door.*

SOHO (Small Office/Home Office) Roundtable

Wednesday, August 9

11:45 a.m. - 1:15 p.m.

Chamber Office

No charge; members are invited to bring their lunch.

At this informal roundtable discussion, small business owners and entrepreneurs help each other problem solve and discuss relevant business concerns. Discussion is driven by participants, and often centers around best business practices, the latest trends, marketing tips and technology.

Member Hosted Program- "Making Technology Work for You"

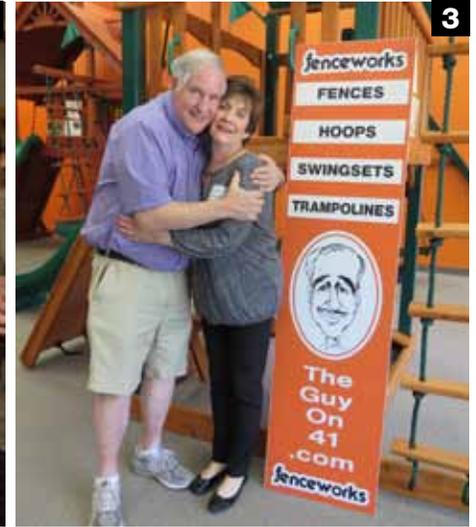
Wednesday, August 16

11:30 - 1:00 p.m.

Chamber office

At this informative session, learn more about how Gordon Flesch can help businesses benefit from a full team of IT specialists. Gordon Flesch's virtual CIO Steven Freitag will discuss how their continuity and security solutions can help reduce businesses' IT risks. Attendees are invited to take advantage of a free network assessment. A light lunch will be provided. To register, visit www.gflesch.com/events or email Ann Furman at afurman@gflesch.com.

Chamber members recently enjoyed mixing and mingling at the Fenceworks Business After Hours, participated in a number of ribbon cutting ceremonies and came out in full force at the Northbrook Fourth of July parade.



1. (l to r) Lori Jordison, Chicago Gardenworks, Todd Lazar, Keyth Security and Christi Bartlett, Chicago Gardenworks at the Fenceworks After Hours **2.** Winner of the After Hours raffle Dan Jariabka, Hunger Resource Network **3.** Stan and Merle Ascher, Fenceworks welcome guests to the After Hours **4.** Chamber President Tensley Garris (l) and Village President Sandy Frum (r) with Tony and Missy Jerfita at the Amazing Lash ribbon cutting **5.** (l to r) Paul Kaufmann, Shred Spot, Village President Sandy Frum, Chamber President Tensley Garris, Peter Kennedy and David Lanz, Orangethory and Bob Caldwell, Hallmark Homecare at the Orangetheory ribbon cutting **6.** Missy Jerfita outfits President Frum and Tensley Garris with new lashes at the Amazing Lash ribbon cutting **7.** Chamber Board member Steve Margis (r), next to the UL float at the Fourth of July parade **8.** Larry Rosenthal, Unique Upholstery, Carpet and Rug Cleaning livens up the parade

CALENDAR OF EVENTS					AUGUST 2017				
Mon	Tue	Wed	Thu	Fri	Mon	Tue	Wed	Thu	Fri
31	1	2 Business After Hours 5:00 p.m. - 7:00 p.m. Northbrook Days Village Green Park, Meadow & Shermer Rds.	3	4 First Friday Networking Breakfast 7:00 a.m. - 9:00 a.m. Chamber Office	7	8	9 Small Office/Home Office Roundtable 11:45 a.m. - 1:15 p.m. Chamber Office	10 Chamber Board Meeting 7:30 a.m. - 9:00 a.m. Chamber Office	11
14	15	16	17	18	21	22	23	24 Meal Packing Event 11:30 a.m. - 1:30 p.m. 4:30 p.m. - 6:30 p.m. Hilton Chicago Northbrook	25
28	29	30	31	1 First Friday Networking Breakfast 7:00 a.m. - 9:00 a.m. Chamber Office					



**BACK TO SCHOOL
HOT DEALS**

AAA Chicago

Members can add teen driver for free
Valid: Through Dec. 31

Hair Cuttery

"Share a Haircut" special
Valid: Through August 15

Intelligent Fingers Music and Art School

\$100 off fall registration
Valid: Through Sept. 9

Kohl Children's Museum

\$4 off admission
Valid: Through Sept. 30

Northbrook Tower

20% off digital subscription
Valid: Through Dec. 31

Studio Spanish

10% off lesson packages
Valid: Through Sept. 30

The Book Bin

10% off any school assignment book
Valid: through Jan. 31, 2018

Tutor Doctor Northern Cook

10% off in-home tutoring package
Valid: Through Oct. 1

Walgreen's

Back to school immunizations
Valid: Through Sept. 30

Restrictions may apply. For more details & special offers go to northbrookchamber.org